

WordPress Offering

Get the most from your Raiser's Edge WordPress Offering - we make it easy for you to create and personalise your own stunning website!

3 Packages to Choose From

We've already done all the hard work. Simply choose a package that suits your organisation's needs.

BASIC	ESSENTIALS	PRO
Design Session to set the visual language of the site using branding guidelines.	All of what BASIC offers plus:	All of what ESSENTIAL offers plus:
Install WordPress	Build ten example content pages	Google Analytics e-commerce set up & testing
Optimise and upload Images	Social media or blog feeds - Facebook, Twitter, Instagram, Lightbox/call out box	OLX setup and embed form, styling
Develop Cascading Style Sheets (CSS)		
Configure home page design & settings		
Build ten example content pages		
OLX integration with Raiser's Edge		
Cross browser and device testing		
Site testing		
And much more		

Blackbaud can also provide the following form customisation services:

- Inline form validation
- Stewise form behaviour
- Population of form fields using query-string data (e.g. PURLs)
- Confirmation screen YouTube or Vimeo videos
- "First step" donation widgets that collect initial details and then reidrect to a prepopulated donation form
- Other custom form modifications

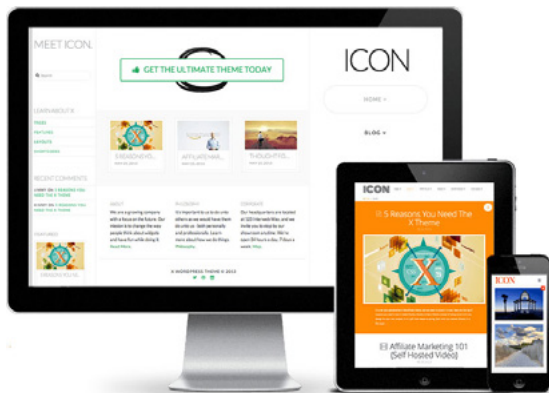
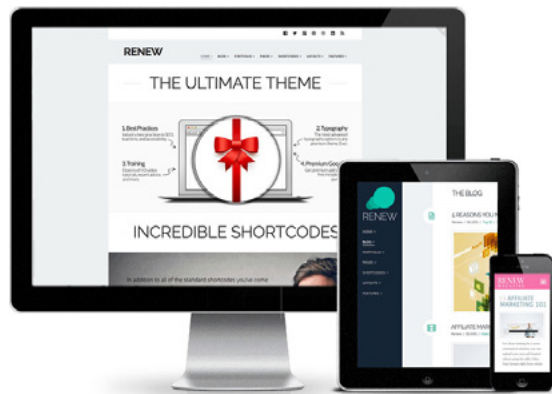
Benefits & Value

- Our Wordpress theme is modern, looks great in a mobile phone up to a desktop computer, and is accessible to all users
- The simple drag and drop interface is easy to learn which means your staff will spend less time troubleshooting webpages and more time working on what is important - supporting your organisation's cause
- All development done under one roof. This means coding the integration between your WordPress site and Blackbaud product is quick and worry free
- Support is provided across WordPress and Blackbaud products ensuring timely resolution and providing peace-of-mind
- Training for all products is provided and coordinated by Blackbaud.

[Learn More >](#)

4 Cool Templates to Choose From

Whether you're after an all purpose design with clean lines, a flat blog design, a minimal sleek finish, or a visually engaging look and feel, we have you covered. Simply choose one of our 4 cool templates - it's as easy as that!



TRAINING AND PROJECT MANAGEMENT

Web design can be daunting but don't worry, to make it easier for you we have 3 levels (based on the number of hours) of training and project management available. From creating dashboards, new pages, widgets, right through to revolution and grid plugin basics, we have got you covered.



ADVANCED FEATURES

Need a content strategy or photoshop mockup (how the site looks) of the home page and landing page to show the board? Advanced features such as such as a content audit, information architecture and wire frames are available upon request.



PREREQUISITES

To optimise your WordPress site, please ensure you have a suitable hosting environment with assets, copy, and content authors ready.
The site build does not include hosting and it will be the responsibility of the customer to organise hosting.