WordPress Offering

Get the most from your eTapestry WordPress Offering - we make it easy for you to create and personalise your own stunning website!

3 Packages to Choose From

We've already done all the hard work. Simply choose a package that suits your organisation's needs.

BASIC	ESSENTIALS	PRO
Design Session to set the visual language of the site using branding guidelines.	All of what BASIC offers plus:	All of what ESSENTIAL offers plus:
Install WordPress	Build ten example content pages	Choice of two forms: 1) Creation of one eTap "Pro" custom eTap donation form or 2) Creation of one "Stepwise Pro***" custom stepped eTap form which is a form divided into 3 steps: 1. Enter amount 2. Personal details 3. Credit details There will also be a step indicator on all screens, a mobile friendly amount-slider, and cross domain Javascripting between eTap and WordPress
Optimise and upload Images	Creation of one "Pro**" custom eTap donation form plus one extra standard eCommerce form	
Develop Cascading Style Sheets (CSS)	Social media or blog feeds - Facebook, Twitter, Instagram, Lightbox/call out box	
Configure home page design & settings		
Build five example content pages		
Creation of one "Starter*" custom eTap donation form		
Cross browser and device testing		One extra standard eCommerce form
Site testing		
And much more		

*Starter: A simple, cleanly designed form that looks great across all devices and feeds directly into your eTap database

**Pro: A stylish, modern form incorporating tasteful animation, inline validation and slideshow based donation dollar handles that help you tell your story and encourage your supporters on their donor journey

***Stepwise Pro: A best-practice donation form, that walks supporters through - step by step - with mobile-friendly dollar sliders, subtle animation, banner images and inline validation to help keep your data clean. and when combined with Google Analytics the stepwise form also makes it easier to track goals and identify where form abandonment occurs.

We take care of everything.

Depending on the needs and budget of your organisation, we provide numerous tools and features for creating and publishing stunning websites with 4 cool templates to choose from.
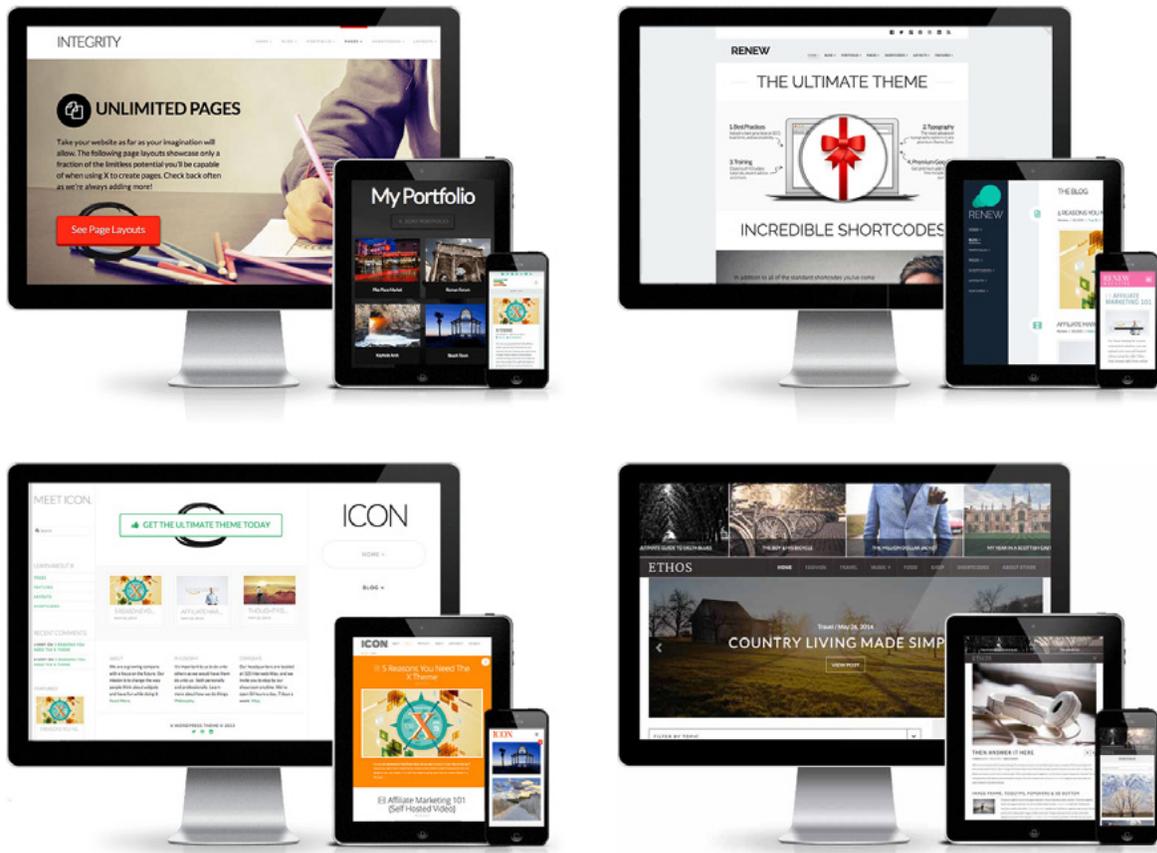
Benefits & Value

- Our Wordpress theme is modern, responsive and accessible

- The simple drag and drop interface is easy to learn by all staff

- All development done under one roof. This means coding the integration between your WordPress site and Blackbaud product is quick and worry free

- Training for all products is provided and coordinated by Blackbaud

Learn More ➤

4 Cool Templates to Choose From

Whether you're after an all purpose design with clean lines, a flat blog design, a minimal sleek finish, or a visually engaging look and feel, we have you covered. Simply choose one of our 4 cool templates - it's as easy as that!

TRAINING AND PROJECT MANAGEMENT

Web design can be daunting but don't worry, to make it easier for you we have 3 levels (based on the number of hours) of training and project management available. From creating dashboards, new pages, widgets, right through to revolution and grid plugin basics, we have got you covered.

ADVANCED FEATURES

Need a content strategy or photoshop mockup (how the site looks) of the home page and landing page to show the board? Advanced features such as such as a content audit, information architecture and wire frames are available upon request.

PREREQUISITES

To optimise your WordPress site, please ensure you have a suitable hosting environment with assets, copy, and content authors ready.
The site build does not include hosting and it will be the responsibility of the customer to organise hosting.