

Cart Module



The eTapestry Cart provides shopping cart functionality that is tightly integrated with the eTapestry database. This easy-to-use tool allows you to manage the content of your Cart in eTapestry. It provides a new way of reporting and storing purchase transactions that will be familiar to anyone who shops on the web using a virtual shopping cart.

How does it work?

You will be able to set up your Cart in a new section of eTapestry. You can choose from standard web templates to set the look and feel of your Cart. A step-by-step process walks you through adding items to your site, with short and long descriptions, and both a thumbnail and large picture.

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Edit Cart Item: eTapestry Black T-Shirt

Steps

- Basic Information
- Images**
- Internal Details
- Defined Field Options
- Save and View Category


Navigation


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Links

Category
Cart

Images

Thumb  Remove Image

Regular  Remove Image

Help

- For best results, choose square images.
- Thumbnail images will be displayed no larger than 100x100 pixels.
- Regular images will be displayed no larger than 300x300 pixels.
- If you upload a larger image, its size will automatically be reduced to the maximum for that image type. eTapestry will not increase the size of an uploaded image.
- You can upload the same image for both the Thumbnail and the Regular image, and the size will be adjusted automatically if necessary.

You can also configure the behind-the-scenes process of your Cart, from how to calculate shipping fees and sales tax, to the fund associated with the purchase of each item in the Cart, to the format and content of the order confirmation email to be sent to the purchaser.

Continued

Within eTapestry, a Cart order will be stored as a purchase, not as a gift. This makes it easier to separate donations from purchases in your reporting. Each purchase transaction will be tied to the appropriate item to make reporting a snap, and items purchased together will be grouped together as a segmented transaction in eTapestry.

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Internal Information

Vendor BlackBaud Pacific
 Vendor Price \$15.00
 Stock Number T1
 Unit
 Id

Transaction Attributes

Fund General/Operating
 Campaign Annual
 Approach Cart Purchases
 Letter (None Selected)

Help

- Vendor, Vendor Price, Stock Number** and **Unit** are stored on the item for information only. These values are no available for querying or reporting and do not appear on the Online Cart.
- Id**: Identifier used in the organisation's accounting package to represent this Item. This can be displayed on eTapestry reports under the name Item Id. It is not displayed on the Online cart.
- Fund**: The Fund to be assigned to every transaction associated with this Item. If this value is left blank, the transaction will be assigned the default Order Item Fund value, which is set under Cart Preferences.
- Campaign**: The Campaign to be assigned to every transaction associated with this Item. If this value is left blank, the transaction will be assigned the default Order Item Campaign value, which is set under Cart Preferences.
- Approach**: The Approach to be assigned to every transaction associated with this Item. If this value is left blank, the transaction will be assigned the default Approach value, which is set under Cart Preferences.
- Letter**: The Letter to be assigned to every transaction associated with this Item. If this value is left blank, the transaction will be assigned the default Letter value, which is set under Cart Preferences.

Summary

The eTapestry Cart Module provides an easy way for your organisation to get started selling merchandise on your website.

► For more information, contact your customer success team.