

Cart Module



The eTapestry Cart provides shopping cart functionality that is tightly integrated with the eTapestry database. This easy-to-use tool allows you to manage the content of your Cart in eTapestry. It provides a new way of reporting and storing purchase transactions that will be familiar to anyone who shops on the web using a virtual shopping cart.

How does it work?

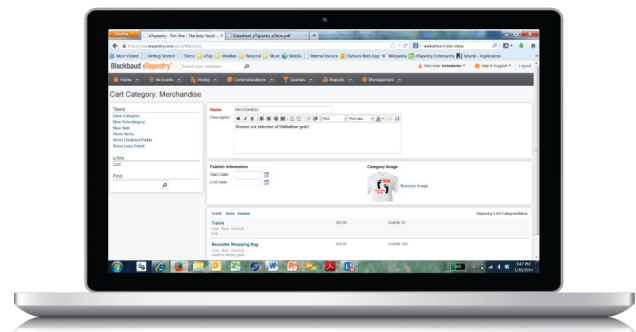
You will be able to set up your Cart in a new section of eTapestry. You can choose from standard web templates to set the look and feel of your Cart. A step-by-step process walks you through adding items to your site, with short and long descriptions, and both a thumbnail and large picture.

You can also configure the behind-the-scenes process of your Cart, from how to calculate shipping fees and sales tax, to the fund associated with the purchase of each item in the Cart, to the format and content of the order confirmation email to be sent to the purchaser.

Within eTapestry, a Cart order will be stored as a purchase, not as a gift. This makes it easier to separate donations from purchases in your reporting. Each purchase transaction will be tied to the appropriate item to make reporting a snap, and items purchased together will be grouped together as a segmented transaction in eTapestry.

Summary

The eTapestry Cart Module provides an easy way for your organisation to get started selling merchandise on your website.



► For more information, contact your customer success team.